

## **Emperor of Wheels- Colegio Americano de Mexicali, Mexico**

### **Our Name and Slogan**

We chose this name because our car's design is an Emperor penguin and we wanted people to understand that our car is the best- the "emperor of wheels". We chose our slogan "Frosty & Speedy" because those are the qualities of our car. It is "frosty" because that's the habitat of penguins and "speedy" because our car is very swift like a gliding penguin.

### **Description of the Car**

Our car is a penguin lying face down so it makes the illusion that it's gliding through the snow. The penguin's colors are black and blue based on our survey of favorite colors chosen by people.

### **Why They Would Like It**

Children would like our car because, based on our surveys, they said that it would be fun to have a blue car with the shape of an animal. We also asked some additional questions. We asked if they would like to receive a toy with the shape of a penguin and they answered positively.

Children would also like it because penguins are adorable animals. And when you turn it into a car, it is delightful to see how the penguin looks as if it were gliding through the snow.

### **Why They Should Buy Our Car**

They should buy our car because it is an adorable penguin that your children would surely enjoy. Besides that, our car promotes animal care especially the penguin-an endangered species that we need to take care of. Our car is environmentally friendly as well. It's a car that anyone regardless of age or gender could enjoy.

### **Green Design and Materials Used**

We wanted our car body to be made of as much recycled material as possible. We were able to find most of the materials in our homes, even the balloon was left over from a birthday party.

- **Balloons:** The balloon is the base of the body.
- **Newspaper:** We used salvaged newspapers from our homes and glue to maintain the shape of the balloon.
- **Paperboard:** We used paperboard from a box one member had to make the wings.
- **Cone:** We used a paper water cone to make the beak.