

Hello we are the Funny Toys group.

From the beginning, our goal was to make a cart that meet all the objectives of MTI, to draw attention of our target audience who were girls 6 to11 years old.

As we all know, it is usually the boys who are interested in cars, but the idea of the group was that the girls become attracted too.

Moreover, the other goal was achieve one of three minimal developmental tests.

First, we decided to build a cart with 15.1 ratio, that is, it would give 15 turns in the engine for a turn in the wheel, but it could not perform that test we wanted, that was to climb a ramp of 15 degrees. The problem was that the car had speed but had no power.

Considering this test, we did it again and changed the ratio to 81.1 and the car was able to successfully test the 30-degree ramp.

We use the pink and yellow colors with delicate details to attract more girls.

With the idea of Penelope Pitstop we are sure that we will increase the flow of sales by its differential.

Just to remember this affection was part of an old and famous cartoon called Wacky Races and The Perils of Penelope Pitstop, so parents can play with their children and remember their childhood.

